



**SATURDAY, AUGUST 6, 2022**

**SPONSOR PACKET**

# TEE-OFF *for* KIDS — Classic —

## Who We Are

Tee-Off for Kids Classic is the Southwest Sports and Fitness Alliance's (SSFA) first annual golf tournament to support sports-based youth development and recreational opportunities in Southwest Baltimore and beyond.

Established in 2019 as a 501(c)3 nonprofit organization with a committed Board of Directors, SSFA is working with schools, community organizations and individuals to build a structure that supports comprehensive athletic, sport and fitness opportunities for children and youth, establishing pathways to promising futures and instilling community and neighborhood pride.

## The Golf Tournament Experience

The Tournament is scheduled for Saturday, August 6, 2022, with a shotgun start at 8:00 AM at the historic Carroll Park - 9 hole - Golf Course, 2100 Washington Blvd., 21230, just off the I-95 northbound Washington Blvd exit ramp. Registration/Signing In begins at 7:00 AM. Raffle tickets, Mulligans and colored balls earning a two-stroke deduction in your score, will be sold. Golfers should be in their carts by 7:45 AM for announcements and instructions. Each cart will have an Instructions Page describing the exciting contests at several holes throughout the golf course and prizes to be awarded afterward. Any golfers arriving after the start will be shuttled to meet up with their foursome. Lunch will be served after all golfers are off the course and assembled in the picnic area for announcements regarding the raffle and prize winners. Carry-out boxes will be available for any golfer wishing to pack their lunch to go.

## Sponsor Opportunities

Many opportunities at various levels are available for you, your business or organization to support the Tee-Off for Kids Classic, allowing you to maximize your return on investment, while shining as a positive community role model. All contributions are tax deductible. Monetary donations as well as in-kind product donations are the backbone of this fundraising event. Proceeds from the Tee-Off for Kids Classic support after-school sports, summer camps and recreational programs in Southwest Baltimore.

## Southwest Sports and Fitness Alliance (SSFA)

In 2018, a group of neighbors and friends started to meet and talk regularly about what could be done to ensure children and youth in southwest Baltimore grow and develop healthier and have a clear pathway to a more productive and meaningful lifestyle through sports and recreation. They wanted to create more opportunities for youngsters to gain confidence, be part of a positive peer culture, learn about teamwork, discipline, setting goals and encounter supportive people and coaches at every turn.

Additional neighbors and friends were brought in to form a Board of Directors and a new not-for-profit 501 (c) 3 organization was formed. SSFA reached out to support schools and committed leaders in the area who were engaging groups of children and youth in a variety of sports and recreational activities and "quietly" working with very limited resources. SSFA also provides coach trainings as well as introducing young people to a range of sports related careers and trainings leading to certification to work as a referee and umpire in SSFA sponsored games. The Alliance is leading the way to ensure that sports and recreation are an integral part of an opportunity rich environment.

**To learn more about SSFA, ways to get involved, and upcoming events, visit our website at [sportsfitnessalliance.org](https://sportsfitnessalliance.org)**

## Contributions are Tax deductible

The Southwest Sports and Fitness Alliance (SSFA), the fiscal agent for the event, is a 501(c)3 organization. All contributions are tax-deductible. Please make all checks payable to the Alliance or SSFA.

## Have questions?

We would be glad to answer any questions you may have. Please contact:

**Ivan Leshinsky**

[ivanleshinsky@gmail.com](mailto:ivanleshinsky@gmail.com) | 443-386-0651

[Sportsfitnessalliance.org/event/teeofforkids](https://sportsfitnessalliance.org/event/teeofforkids)

# TEE-OFF *for* KIDS — Classic —

## SPONSORSHIP BENEFITS

### Presenting Sponsor ..... \$5,000

- Opportunity to display your banner in a prominent location at the golf course during Tournament
- Your name or logo prominently displayed on the SSFA website with a link to your website
- Your logo on all Tournament marketing and promotional materials including signage, flyers, and electronic notices
- Your logo on the event swag bags
- Recognition in media releases and over PA system during the event
- Opportunity to staff a promotional pop-up tent or table and distribute promotional items at the event
- Two Tee box signs w/staff chairs

### Hole in One Sponsor ..... \$3,000

- Your name or logo prominently displayed on the SSFA website with a link to your website
- Your logo on all Tournament marketing and promotional materials including signage, flyers, and electronic notices
- Your logo on the event swag bags
- Recognition in media releases and over PA system during the event
- Opportunity to staff a promotional pop-up tent or table and distribute promotional items at the event
- One Tee box sign w/staff chair

### Teeing Off Sponsor ..... \$2500

- Your name or logo prominently displayed on the SSFA website with a link to your website
- Your logo on all Tournament marketing and promotional materials including signage, flyers, and electronic notices
- Your logo on the event swag bags
- Recognition over PA system during the event
- One Tee box sign

### Million Dollar Swing Sponsor ..... \$2,000

- Your name or logo prominently displayed on the SSFA website with a link to your website
- Your logo on Tournament marketing and promotional materials including signage and flyers
- Recognition over PA system during the event
- One Tee box sign

### Birdies and Eagles Sponsors ..... \$1,500

- Your name or logo prominently displayed on the SSFA website
- Your logo on Tournament marketing and promotional materials including signage and flyers
- Recognition over PA system during the event

### Hole Sponsors ..... \$100 plus supplemental fee for special holes.

- One Tee box sign

### Youth Sponsor and General Support

Support year-round programs and activities for children and youth in southwest Baltimore. Contributions of any amount are needed and greatly appreciated. The Tee-Off for Kids Classic is possible only because of the generosity of our sponsors and Individual donors combined with the gracious contributions of volunteers and those who helped plan Sports Alliance events.

### In Kind Donations

*We recognize that all gifts do not come with a dollar sign in front of them and donations of new golf related items such as bags, balls, clubs, clothing, and gift cards to area courses and driving ranges for prize winners are also great appreciated.*

# TEE-OFF *for* KIDS = Classic =

## SPONSORSHIP AGREEMENT

My company/organization wishes to become a SPONSOR of the Tee-Off For Kids Classic scheduled for Saturday, August 6, 2022 in Baltimore, Maryland at the sponsor level indicated below:

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$5,000)           | <input type="checkbox"/> Hole Sponsor (\$100)   |
| <input type="checkbox"/> Hole in One Sponsor (\$3,000)          | <input type="checkbox"/> Youth Sponsor/General Support  |
| <input type="checkbox"/> Teeing Off Sponsor (\$2,500)           | <input type="checkbox"/> \$25 <input type="checkbox"/> \$50 <input type="checkbox"/> \$100 <input type="checkbox"/> \$500 |
| <input type="checkbox"/> Million Dollar Swing Sponsor (\$2,000) | <input type="checkbox"/> In Kind Donation   |
| <input type="checkbox"/> Birdies and Eagles Sponsor (\$1,500)   | (_____)   |

Company/Donor Name (Please print name exactly as it should appear on any printed material)

\_\_\_\_\_

Primary Contact/Title \_\_\_\_\_

E-mail Address \_\_\_\_\_

Address \_\_\_\_\_

City, State, and Zip \_\_\_\_\_

Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

As part of this agreement, the race organizer agrees to provide the services outlined in the accompanying SPONSORSHIP BENEFITS materials. Payment for the sponsor level chosen is due within thirty (30) days of the date this AGREEMENT is signed. I further understand that these benefits will not be valid until this agreement is paid in full. **As a sponsor, I further agree to provide final payment (check made payable to Southwest Sports and Fitness Alliance) and a logo in digital form for all advertising material by July 22, 2022.**

Signature of Authorized Person \_\_\_\_\_ Date \_\_\_\_\_

Please submit 2 vector files (one color, one B&W) of your logo in ai, eps or pdf format to [sportsfitnessalliance@gmail.com](mailto:sportsfitnessalliance@gmail.com)

Please send signed sponsorship agreement with check to:

**Southwest Sports and Fitness Alliance**  
Attn: Tee-Off For Kids Classic  
1428 Hollins Street  
Baltimore, MD 21223

[Sportsfitnessalliance.org/event/teeofforkids](https://sportsfitnessalliance.org/event/teeofforkids)