

SPONSOR PACKET

Come out to support sports-based youth development & recreational opportunities in Southwest Baltimore & beyond!

**SAT.
JULY
27TH
2024**

**CARROLL PARK
GOLF COURSE**

2100 Washington Blvd
Baltimore, MD



TEE-OFF *for* KIDS = Classic =

The Golf Tournament Experience

The Tee-Off for Kids Classic is the Southwest Sports and Fitness Alliance's (SSFA) annual golf tournament to support sports-based youth development and recreational opportunities in Southwest Baltimore and beyond.

The Tournament is scheduled for Saturday, July 27, 2024, with a shotgun start at 8:00 AM at the 9-Hole Carroll Park Golf Course, 2100 Wahington Blvd., Baltimore, MD 21230.

The tournament will be a FUN event featuring foursomes of seasoned golfers as well as some comprised of experienced golfers and first-timers.

Registration/Sign-In begins at 7:00 AM. Raffle tickets and Mulligans will be sold. Golfers should be in their carts by 7:45 AM for announcements and instructions. Each cart will have an Instructions Page describing the exciting contests at several holes throughout the golf course and prizes to be awarded afterward. Any golfers arriving after the start will be shuttled to meet up with their foursome. Lunch is included in the \$70 fee and served after golfers are off the course and assembled for announcements regarding raffle and prize winners. Carry-out boxes will be available for golfers wishing to pack their lunch to-go.

Sponsor Opportunities

Many opportunities at various levels are available for you, your business, or your organization to support the Tee-Off for Kids Classic, allowing you to maximize your return on investment while shining as a positive community role model. All contributions are tax-deductible. Monetary donations as well as in-kind product donations are the backbone of this fundraising event. Proceeds from the Tee-Off for Kids Classic support after-school sports, summer camps, and recreational programs in Southwest Baltimore and beyond.

Have any questions?

We would be glad to answer any questions you may have. Please contact:

Anthony Hudgins

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Ivan Leshinsky

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Southwest Sports and Fitness Alliance (SSFA)

In 2018, a group of neighbors and friends started to meet and talk regularly about what could be done to ensure children and youth in Southwest Baltimore grow and develop healthier and have a clear pathway to a more productive and meaningful lifestyle. They wanted to create more opportunities for youngsters to gain confidence, be part of a positive peer culture, learn about teamwork, discipline, setting goals, and encounter supportive people and coaches at every turn.

Additional neighbors and friends were brought in to form a Board of Directors and a new not-for-profit 501(c)3 organization was formed. The vision was to use sports as a youth development strategy, create pathways and promising futures, and ensure that sports and recreation become an integral part of an opportunity-rich environment. Staff were hired and SSFA reached out to schools and committed leaders in the area who were engaging groups of children and youth in a variety of sports and recreational activities and "quietly" working with very limited resources. SSFA recruited teachers in each of the schools where it was providing after-school sports programs to serve as athletic coordinators and engage students, parents, administrators, and coaches who would introduce children to different sports throughout the year.

Five years after its inception, SSFA is slated to reopen the Poppleton Recreation Center, now undergoing a \$3 million renovation project, and provide additional programs for adults and seniors while instilling neighborhood pride in the community.

To learn more about SSFA, ways to get involved, and upcoming events, visit our website at www.sportsfitnessalliance.org

Contributions are Tax Deductible

The Southwest Sports and Fitness Alliance (SSFA), the fiscal agent for the event, is a 501(c)3 organization. All contributions are tax-deductible. Please make all checks payable to the Alliance or SSFA.

Sportsfitnessalliance.org/event/teeofforkids

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SPONSORSHIP BENEFITS

Presenting Sponsor(S).....\$5,000

- Opportunity to display your banner in a prominent location at the golf course during the tournament.
- Your name or logo is displayed on the SSFA website with a link to your website.
- Your logo on tournament marketing and promotional materials including signage, flyers, and electronic notices.
 - Your logo on the event swag bags.
- Recognition in media releases and over the PA system during the event
- Opportunity to staff a promotional pop-up tent or table and distribute promotional items at the event.

Hole in One Sponsor\$3,000

- Your name or logo is displayed on the SSFA website with a link to your website.
- Your logo on tournament marketing and promotional materials including signage, flyers, and electronic notices.
- Your logo on the event swag bags.
- Recognition in media releases and over the PA system during the event
- Opportunity to staff a promotional pop-up tent or table and distribute promotional items at the event.

Teeing Off Sponsor.....\$2500

- Your name or logo is displayed on the SSFA website with a link to your website.
- Your logo on tournament marketing and promotional materials including signage, flyers, and electronic notices.
- Your logo on the event swag bags.
- Recognition of your sponsorship over the PA system during the event

Million Dollar Swing Sponsor.....\$2,000

- Your name or logo is displayed on the SSFA website with a link to your website.
- Your logo on Tournament marketing and promotional materials including signage and flyers.
- Recognition over the PA system during the event

Birdies and Eagles Sponsors\$1,500

- Your name or logo is displayed on the SSFA website.
- Your logo on Tournament marketing and promotional materials including signage and flyers.

Hole Sponsors\$150

- Your name or logo is displayed on one tee box and green.

Youth Sponsor and General Support

Support for year-round programs and activities for children and youth in southwest Baltimore. Contributions of any amount are needed and greatly appreciated. The Tee-Off for Kids Classic is possible only because of the generosity of our sponsors and Individual donors combined with the gracious contributions of volunteers and those who helped plan Sports Alliance events.

In-Kind Donations

We recognize that all gifts do not come with a dollar sign in front of them and donations of new golf-related items such as bags, balls, clubs, clothing, and gift cards to area courses and driving ranges for prize winners are also greatly appreciated.



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SPONSORSHIP AGREEMENT

My company/organization wishes to become a SPONSOR of the Tee-Off For Kids Classic scheduled for Saturday, July 27, 2024 in Baltimore, Maryland at the sponsor level indicated below:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor (\$5,000) | <input type="checkbox"/> Hole Sponsor (\$150) |
| <input type="checkbox"/> Hole in One Sponsor (\$3,000) | <input type="checkbox"/> Youth Sponsor/General Support |
| <input type="checkbox"/> Teeing Off Sponsor (\$2,500) | <input type="checkbox"/> \$25 <input type="checkbox"/> \$50 <input type="checkbox"/> \$100 <input type="checkbox"/> \$500 <input type="checkbox"/> _____ Other |
| <input type="checkbox"/> Million Dollar Swing Sponsor (\$2,000) | <input type="checkbox"/> In-Kind Donation |
| <input type="checkbox"/> Birdies and Eagles Sponsor (\$1,500) | (_____) |

Company/Donor Name (Please print the name exactly as it should appear on any printed material)

Primary Contact/Title _____

E-mail Address _____

Address _____

City, State, and Zip _____

Phone _____ Alternate Phone _____

As part of this agreement, the race organizer agrees to provide the services outlined in the accompanying SPONSORSHIP BENEFITS materials. Payment for the sponsor level chosen is due within thirty (30) days of the date this AGREEMENT is signed. I further understand that these benefits will not be valid until this agreement is paid in full. **As a sponsor, I further agree to provide final payment (check made payable to Southwest Sports and Fitness Alliance) and a logo in digital form for all advertising material by July 10, 2024.**

Signature of Authorized Person _____ Date _____

Please submit 2 vector files (one color, one B&W) of your logo in ai, eps or pdf format to sportsfitnessalliance@gmail.com

Please send signed sponsorship agreement with check to:

Southwest Sports and Fitness Alliance

Attn: Tee-Off For Kids Classic
1428 Hollins Street
Baltimore, MD 21223

